



POLICY & PROCEDURE

POLICY NO	P&P/HR/029/10	DEPARTMENT	Human Resources
DATE OF ISSUE	3 September 2012	DIVISION	
LAST UPDATE		APPROVED BY	General Manager
SUBJECT	SOCIAL POLICY STATEMENT		

PURPOSE

To give all employees a clear guidance on the commitment of the company toward social responsibility.

POLICY STATEMENT

**LEGIAN BEACH HOTEL
Community Policy Statement**

The managers and owners of Legian Beach Hotel share the commitment to ensure positive relationships between the hotel and the local community and its businesses.

Legian Beach Hotel ensures its social and economic impacts are positive and beneficial to the local community wherever possible. Legian Beach Hotel also strives to minimize and eliminates instances of negative impacts.

Our Community Policy and primary goals are as follows:

1. Certification

In order to satisfy broader sustainability criteria including the socio-economic impacts and staff welfare, Travelife Gold award standard will be achieved by end of 2012.

2. Promotion of Responsible Tourism in the Area

Legian Beach Hotel is a member of the Bali Hotel Association and Kuta Executive Club. Through this forum we are able to promote and improve greater economic and social benefits for the residential and business community.

The Hotel also works with local schools and colleges upon request to provide accommodation and where possible, work experience opportunities.

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2. Purchasing

Legian Beach Hotel purchases and promotes produce from the local area, whilst ensuring that quality of food does not compromise the comfort of our guests. This will help reduce CO2 emissions from transportation of products from international destinations. Wherever possible, we pay our suppliers within the credit terms they request.

3. Employment

The hotel recognizes the importance of recruiting local people as preferred employees. This increases the likelihood of monies being spent in the local community. Additionally, it encourages local residents to stay within the community, rather than seeking employment outside of the community. The policy preserves our destination which is the bases for prospective and repeat guests.



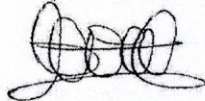
4. Donations and Charity

Legian Beach Hotel donates items such as furniture or linen that is no longer suitable for use within the hotel, to local organisations that may benefit from them (e.g. schools, local hospitals, community groups, etc). The hotel also carefully considers how it may help the local community by the provision of in-kind support, meal donations for local events, etc.

Our vision:

Legian Beach Hotel aims to improve its local community relationships in 2013 by introducing sponsorship of local sports teams. It will also provide use and access to the beach and onsite spa to local people.

Once a week we will invite local crafts people to showcase their products to our guests and give them the opportunity to sell their products regularly in our onsite gift shop.

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